

**VOLUME 1, ISSUE 1** 

# AGIMATE

LIVING BOLDLY MAGAZINE

ACTIVATE YOUR BOLD LIFE

Inspiration Productivity Lifestyle

**OUR BOLD STORY** 

READ ABOUT NIKE & OLUSEYE'S JOURNEY TO THE BOLD LIFE

ESSENTIAL BUSINESS PLAN TIPS

ACTIVATE LIVE IN REVIEW BOOK-ish 2023 AFFIRMATIONS







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AN INSPIRATIONAL & LIFESTYLE MAGAZINE



It is such an exciting privilege to be a part of the editorial team of **ACTIVATE MAGAZINE** - a lifestyle and inspirational magazine curated to activate and propel you into your bold life.

Putting this edition together has been a phenomenal experience and let me assure you that you are in for a great read.

In this edition, we have put together content on fashion, business, goal-setting for the new year, how to live the BOLD life and other inspiring content.

Our feature story for this edition gives you an insight into our Founders, Oluseye Ashiru & Nike Famojuro, who have graciously shared some parts of their journey into LIVING BOLDLY.

As part of our commitment for the ACTIVATE MAGAZINE, we will continue to provide the best content related to living the BOLD life. If you have any questions or concerns about anything in this magazine, please reach out to our team at info@livingboldlyinc.com



Oyinola Ogungbe
Editorial Coordinator

LIVING BOLDLY INC.

# TOOLS, SYSTEMS & COACHING FOR PRODUCTIVITY THAT ACTIVATES & ACCELERATES YOUR SUCCESS

www.livingboldlyinc.com





# THE LIVING BOLDLY ADVANTAGE

ACTIVATE I EQUIP I INSPIRE



#### We Are Here To Support Your Bold Dreams

Our goal at Living Boldly Inc. is to Activate & Accelerate your big & bold dreams.

Whether you are an individual or a business, we have the right tools, systems, structure and coaching to

Activate, Equip & Inspire you to success.

Sometimes, all you need is a push in the right direction. This is why we are committed to providing you, not just the desire for more, but a promise to guide & equip you with the right tools, trainings, coaching and workshops.

# Living Boldly INC.

## **ACTIVATE**

#### ACTIVATE LIVE

The Visioning Event is a great place to set your intentions and clarify your next steps for the new year.

#### **ACTIVATE WEEKEND**

The perfect opportunity to recalibrate and get focused for the rest of the year.

### ACTIVATE 90 DAY BOOTCAMP

Access our world-class 90 days of shift coaching curriculum and accountability that would help you achieve your Big & Bold Vision

## **EQUIP**

#### **EQUIP WEBINAR**

Elevate your business, career and personal development through our specialized webinars

#### **EQUIP UNIVERSITY**

Self-Paced Online Courses are there to Set You Up for Personal, Leadership and Life Success

## ENTERPRISE SOLUTION

We offer corporate training and solutions on leadership, Personal development, Productivity and other Business development tools.

### **INSPIRE**

#### **ACTIVATE PLANNER**

Life Design & Productivity Tools to Improve & Elevate Your Productivity & Success.

#### **ACTIVATE MAGAZINE**

Inspirational and Lifestyle magazine that would inspire you to live the BOLD life.

## LIVING BOLDLY SHOW

Inspirational and transformational show where we share how to live the BOLD LIFE by spotlighting individuals





# SET A GOAL CREATE A PLAN FOCUS

CHASE YOUR BIG & BOLD DREAMS





- Do you want to spend some time of fun, connections, networking at our ACTIVATE Live Visioning Event?
- Are you looking for an opportunity to get clear with your vision for the new year?
- Do you want to start off 2023 on an amazing note?

Then join us at our In-Person ACTIVATE LIVE EVENT happening at a city close to you.

SIGN UP HERE

# HUMANS OF ACTIVATE Visioning Event



"I have been Activated and now I see that my goals can be achieved

Ibukun, Business Analyst



"I have been empowered to cast a vision for the next year"

Moji, Project Manager & Realtor



"I now see a clear picture of the future from where I am and I know I cannot fail"

Funke, Project Scheduler & Baker



# MEET SOME OF OUR ATTENDEES:

"I got to be Vulnerable and I was able to set my goals"



Busola, Nurse

"It helped me to step out of my comfort zone and aim higher for more"



Ewanose, Accountant

"My mind was stretched"



Modupe, Health Care Practitioner

Get your tickets to



www.livingboldlyinc.com/activatelive

"I was able to plan & visualize my dreams"



Sarah, Entrepreneur

career path"

"This helped to get more clarity about my



Adekemi, HR Personnel

"It felt like an uncovering of layers"



Itunu, Accountant

"It was an excavation of my mind"



Amina. Therapist

# MEET SOME OF OUR ATTENDEES:

"This event helped me to confront my limiting mindset about my future"



Natasha, Legal Assistant

"This set me in the right frame of mind to begin thinking about stepping into the new year with the right vibrations"



Jibs, Fashion Business Owner

"It helped me to find a part of me that has been missing for a long time"



Maree, Immigration Consultant

### Get your tickets to



www.livingboldlyinc.com/activatelive

"Activate Live changed my perspective about the kind of support that women can give each other"



Aanu, Media Producer

"Such a great support system and safe place to set my goals for the next season of my life"



Josianne, Social Justice Strategist

"It was an emotional moment to connect with other like minded people. I was able to get started on one of BIG goals!"



Joy, Nurse Practitioner

"Activate Live was a safe space for growth..."



Folake, Lawyer

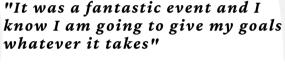


# HUMANS OF ACTIVATE Visioning Event



"I am grateful that I got some clarity about my vision for the future"

Adekemi - Human Resource Practitioner



Lisa, Nurse Practitioner



Get your tickets to



www.living boldly inc.com/activate live



"Activate has awakened my dreams and vision for the future"

Lily, Entrepreneur



WWW.LIVINGBOLDLYINC.COM/ACTIVATELIVE





# **ACTIVATE**



WEEKEND



ACTIVATE WEEKENDS are your perfect opportunity to recalibrate and get focused for the rest of the year.





# ACTIVATE BOOTCAMP

90-DAY VISIONING & ACCOUNTABILITY
BOOTCAMP

SIGN UP HERE



CLICK HERE



# ACTIVATE

90-Day Intensive Coaching

W W W . LIVINGBOLDLYINC.COM/ACTIVATEBOOTCAMP

SIGN UP FOR THE NEXT COHORT

# **か**





Our <u>ACTIVATE PLANNERS</u> will set you up for success in your new year.

1

WORD FOR THE QUARTER-

Plan out any important appointments you need to put on your schedule today	DONE	Plan out any important appoint need to put on your schedule tod	ments you lay
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Activate 90-Day Goal-Setting Planner living bo	ldlyinc.com	Activate 90-Day Goal-Setting Planner	

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5,30 pm	0
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6.30pm	0

DATE

livingboldlyinc.com







This is a productivity tool that will improve & elevate you.





















# BUY ACTIVATE PLANNER



SET UP YOURSELF FOR SUCCESS IN 2023

# SPOTTED

OUR SPECIAL FEATURE SPOTLIGHT

# THE LIVING BOLDLY JOURNEY

LEARN A LITTLE ABOUT
OUR STORY

#### FUN FACTS ABOUT US

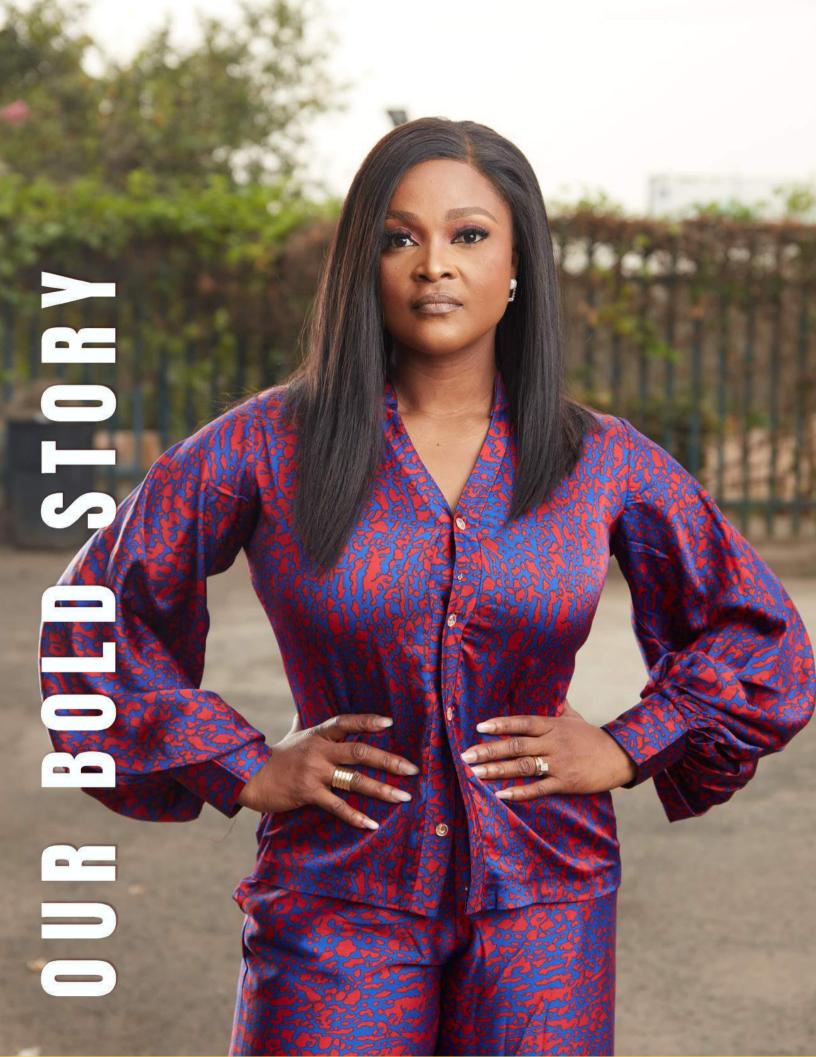
THIS SHOULD PUT A SMILE ON YOUR FACE. LOL

#### **OUR BOLD STORY**

YOU WILL DEFINITELY LEARN FROM OUR STORY

READ FROM
NIKE & OLUSEYE 'STORY TO
BOLDNESS'

www.livingboldlyinc.com



# **MEET OUR CO-FOUNDER**



My name is Nike Famojuro, I am a Productivity Coach who is on a mission to awaken and empower people to live out their dreams without sacrificing faith and family.

I am a wife, mom to two beautiful girls, a trained lawyer, with a Masters
Certificate in Neuroscience & Psychology and a 14-year background in corporate training.

My experiences have allowed me to provide a unique and practical tool for starting, building and sustaining BOLD visions. I am the co-founder of Living Boldly, a TEDx Speaker, a certified John Maxwell Coach, and a certified DiSC Behavioral Analysis Trainer.

I love all things ice cream, spending time with my family and taking long walks.



# STORY 8 0 L



### **MEET OUR CO-FOUNDER**

My name is Oluseye Ashiru, a multipassionate woman focused on building up and equipping others, activating their potentials, and supporting them to design and live out a life of abundance.

I have a double Masters in Business Administration & Actuarial Science, a Coaching Certification in Leadership & Family Values. I have a combined experience of over 18 years across corporate, nonprofit and entrepreneurial sectors.





I love the work I do as Co-Founder, Living Boldly Inc., amongst others.

I have been married to my sweetheart of over 17 years and I am mom to 2 adorable teens & 1 tween.





"The first time I met Seye was when I was asked to speak at the MeinMotherhood Conference. I had such an awesome time.

But interestingly... I should have met her years ago.

We lived on the same street in Lagos, we have a few common friends and we were both certified John

Maxwell Coaches.

My second close encounter was when I signed up for Rooted Disciples...few years later, here we are!"



"After I moved to Canada, a mutual friend spoke to me about Nike, the amazing work she was doing in

the Mom space and asked if I knew her as a neighbor in Nigeria. I wasn't sure I did, so I looked her up on social media and started following her work.

We got closer over the years through mutual interests and here we are today.

I know for sure this was one relationship God divinely spotlighted and brought me into."



#### Why did you start Living Boldly Inc.?

I believe the question would be — "Why did God ask us to start Living Boldly?" We have been coaches for years. I have always had a burden to help people birth their BOLD ideas. We are all here for a reason and it can be hard to juggle everything and our God-given vision. But we believe that in this season, God is calling us to step out and step into the BOLD Life. With Living Boldly, we are able to create a movement and platform to awaken and equip individuals to step into what God has called them to do in their enterprise or career — BOLDLY.

# What is your wildest vision for Living Boldly Inc.?

My wildest dream would be to have Living Boldly
Meetups all over the world. Plus, to organize
retreats where we can connect, re-energize and be
equipped for the BOLD Life.

# - Nike



Why did you start Living Boldly Inc.?

"It is interesting to think about how God individually spoke to Nike and I, giving us instructions about working together.

As we met and had discussions about God's directions, the picture became clearer to us about and the start of the s what we should be doing together and we started off Living Boldly Inc.

I believe that every person has hidden potential. Our work at Living Boldly Inc. gives us a unique positioning to activate and ignite those potentials and also guide individuals & institutions on how to harness those potentials so they can live out their big, bold and beautiful dreams."

#### What is your wildest vision for Living Boldly Inc.?

My wildest dream would be to have Living Boldly Meetups all over the world. Plus, to organize Mom retreats where moms can connect, re-energize and be equipped for the BOLD Life.

#### -Oluseye



#### Share your BOLD Story:

#### - Nike

"Honestly, Living Boldly Inc. is my BOLD story. As of late last year, I was tired of putting myself out there. I wanted to be "behind the scenes". When God said – set up Living Boldly, I knew that it was time to step up and step out - #NoHoldingBack.

#### Share something not many people know about you.

I am actually very camera shy.

#### How do you unwind each day?

Sometime in 2021, I started taking a bath for 20 mins every evening. At first, I found it a bit "boring" but now I have incorporated reading a book or listening to podcasts while I lay in the bath.



#### Share your BOLD Story:

#### -Oluseye

"I can say having to PIVOT from running & leading a team as a solo business owner for years into getting into a partnership to start off LIVING BOLDLY INC. is my BOLD story! It was such a huge leap from what I was used to and it stretched me beyond anything I had ever done before. My biggest lesson with this story is that when God brings you into alignment with the right person, 90% of the work is done. The rest of it becomes easier if you are willing to trust God by following Him. "

#### Share something not many people know about you.

"I am an introvert and people often find it hard to believe that because I have learnt to not let my personality limit my potentials."

#### How do you unwind each day?

"I unwind by finding a quiet corner - usually my bed - to read or spend time meditating "



## 99

"With Living Boldly, we are able to create a movement and platform to awaken and equip individuals and organizations to step into what God has called them to do - BOLDLY. "

Nike Famojuro



## 99

"Every person has hidden potential. Our work at Living Boldly Inc. gives us a unique positioning to activate and ignite those potentials and also guide individuals & institutions on how to harness those potentials"

Oluseye Ashiru

www.livingboldlyinc.com

## 

What 2022

**TAUGHT YOU** 

## Nike



01

#### It takes a "Village"

Before I partnered with
Oluseye on Living Boldly Inc, I
have had dreams and goals
that I penned down in my
journal.

Over the years, I have tried to achieve them by myself - but the moment I partnered with strategic destiny helpers, I was able to achieve those goals quickly and easily.

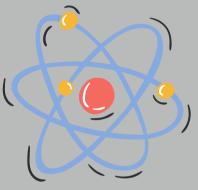


#### **STTREEETTTCCH**

uncomfortable, painful and not really what I would want to do, but in order, for me to occupy the space that God has called me to be, I have to stretch to of occupy.

In. 2022, I was stretched in different areas - physically, spiritually, as a coach, as a business owner, as a mom, as a wife, mentally etc...

Having experienced stretching, I am ready to OCCUPY!



03

#### If not now, WHEN?

This has been my mantra for years but in 2022, I decided to be intentional. As a result, Living Boldly Inc was able to grow as a brand, organize two successful ACTIVATE LIVE EVENTS in two cities, launch the 90 Day Goalsetting ACTIVATE Planner and conducted so many life changing bootcamps on line and off line. I am looking for to 2023.

Nike-

www.livingboldlyinc.com

## WHEN?

NIKE FAMOJURO

## Oluseye

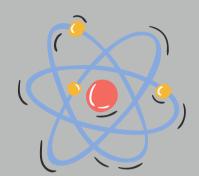


01

#### The importance of clarity

One of the greatest things I learnt in 2022 is the power of clarity. It was such a game changer for me, especially when I had to make some changes to how I worked and took on my business responsibilities.

It is so easy to give in to the noise around us if we are not clear about our personal life's journey and what we need to do in every life season.



02

### The Power of Alliances & Associations

where I truly understood how the wrong alliance can ruin years of work and hard labour and the year where I saw first hand the power of great alliances and support systems. I was stretched but my community was my biggest asset throughout the year. I can say for sure that God gave me the right kinds of people around me



03

#### The Necessity to Embrace Change

I learnt how it is often so much easier to stay stuck on the path of least resistance just because it is what is familiar to us.

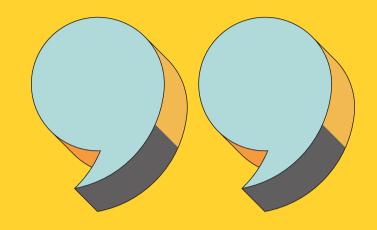
2022 taught me that it takes a greater force to pivot and turn things in a different direction and it was a matter of pivot or perish.

I chose to embrace the journey of change.

#### -Oluseye







IT IS SO EASY TO GIVE IN TO THE NOISE AROUND US IF WE ARE NOT CLEAR ABOUT OUR PERSONAL LIFE'S JOURNEY AND WHAT WE NEED TO DO IN EVERY LIFE SEASON.

OLUSEYE ASHIRU

# HODID DODE



### **EQUIP**

#### UNIVERSITY

We offer courses to individuals to accelerate you in your personal development journey.

Our Self-Paced Online Courses are there to Set You Up for Personal, Leadership and Life Success

Take a course today by clicking here.







#### **EQUIP WEBINARS**

Elevate your business, career and personal development through our specialized webinars

Click to sign up for our next webinar

www.livingboldlyinc.com



ARE YOU STARTING A BUSINESS IN 2023?

## 5 THINGS TO INCLUDE ON YOUR BUSINESS PLAN

A new year could mean you are about to step into the world of setting up a business for the first time or it could be a time to review and refresh your existing business processes.

As you get set to make progress in your business, you need to think of the essential ingredients that make up a great business plan.

So, what 5 things should you ensure are included in your business plan?

#### 1. YOUR BUSINESS VISION

Your business vision is important as this answers the question of what picture you have for the future of your business and what your business growth looks like.

#### 2. YOUR BUSINESS MISSION

How your business serves your clients and why it exists is what your business mission is. Being clear and articulating your business mission is an important part of your business plan.

#### 3. YOUR IDEAL CLIENT PROFILE

Who will your business serve? This is another important addition to your business plan. It seeks to understand who your ideal clients are and what they need from you as a business.

#### 4. YOUR PATHWAY TO PROFIT

You are in business to make profit and your plan to profit must be a part of your business plan. This must include a clearly defined route to sell, make consistent business profits and not just make money.

## 5 IMPORTANT THINGS TO INCLUDE ON YOUR BUSINESS PLAN



#### 5. ATTRACTION & SALES PLAN

The last important thing that must reflect on your business plan is your attraction and sales plan. How will your ideal customer or client find you in order to do business with you? This helps you to articulate how you will attract your best clients, reach out to your ideal audience and then make sales.

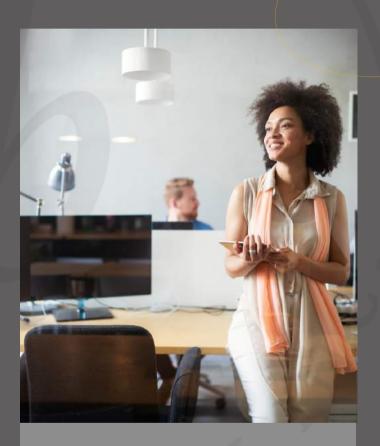


## Enterprise Solutions

At Living Boldly Inc., we are committed to equipping corporate organizations with the tools to develop their team and business processes.

We offer them Tailored Corporate training, business & enterprise solutions.

We offer training and solutions on leadership, personal growth, productivity and time management and other business solutions.



Want to work with us?

Then learn more on our website at livingboldlyinc.com



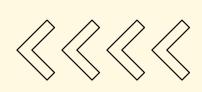


## We are here to SUpport Vour Big & BOIC Dreams

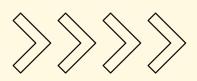


Living Boldly Show is an inspirational and transformational show where we share on how to live the BOLD LIFE by showcasing and spotlighting individuals who are winning and living out their big and bold dreams.

**CLICK HERE TO LISTEN** 









## 5 MISTAKES

## YOU'RE PROBABLY MAKING WITH YOUR GOALS

- Living Boldly Inc. Team

Are you one of those who make goals every year but never find a way to achieve those goals?

Or do you find yourself starting off really well with your goals but dropping the ball along the way each year?

And are you wondering why you find yourself in this never-ending cycle of abandoned goals?

It might be that you are making at least one of these 5 common mistakes with your goal-setting strategy.



## **#01**

### NOT ENVISIONING THE FUTURE

Most people set goals without checking first what kind of vision of the future they have. If your goals do not align with the vision you have, there is no motivation to accomplish those goals.

#02

## NOT CREATING A PICTURE OF WHAT SUCCESS LOOKS LIKE FOR YOU

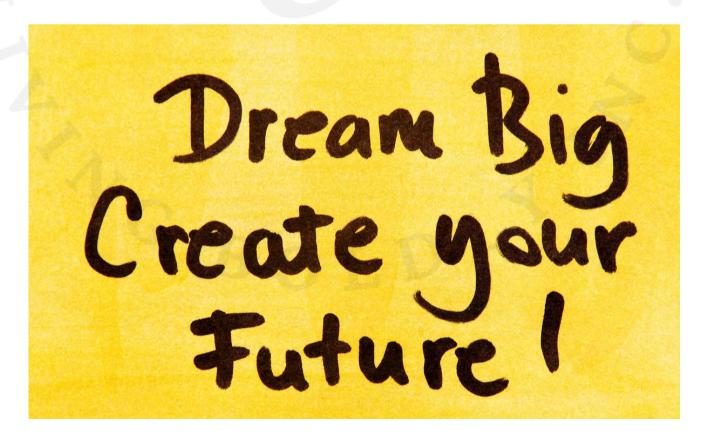
How do you define success for yourself? What is the idea of success you have for YOU? You cannot set goals based on expectations of others for you. Your goals need to align with who you want to be.

## #03

## NOT SETTING GOALS THAT ARE REALISTIC

We want our goals to be big and bold, but we also want them to be realistic enough that we are actually able to pull them off.

A goal that is realistic fills our hearts with excitement, and gives us energy to want to accomplish it.



#04

#### NOT HAVING A PLAN TO WORK OUT YOUR GOALS

Big goals are great to have, but you also need to have an action plan for execution of your goals.

A goal remains a wish of you have not mapped out a plan to work it out and make it work.

**#05** 

## NOT STAYING ACCOUNTABLE TO OTHERS

Research shows that goals have a 92% chance of being accomplished if they have some form of accountability system in place. Having others or a system to hold you accountable is a game plan you want to adopt if you will ace your big and bold goals.



What will you differently as you set goals this new year? Put these 5 tips into consideration and do what you can to pull yourself forward with a better strategy for achieving your goals for this new year.

Do you want to see yourself accelerate your success this year?

Then check out our programs on our website at livingboldlyinc.com to get yourself set up for a different year.



## THE PURPOSE INCUBATOR

DISCOVER DEVELOP DEPLOY

**YOUR PURPOSE** 

**CLICK HERE TO LEARN MORE** 



In 2023

I am a person of clarity, purpose & conviction.

2023

is the year I have been waiting for to manifest all that God has in store for me.

## 2023 BOLD AFFIRMATIONS @livingboldlying

In 2023

I am in the right place at the right time.

I am deliberate and afraid of nothing as I go for my big & bold dreams this year.

I pursue my big & bold dreams with confidence.

Each day of 2023, I walk in abundance & prosperity.

## FASHION

Professional women are always on the go, and being creative is one of the many tricks to elevate and achieve amazing looks.

To achieve a seamless look all year round, you do not need to break the bank to look your best when the occasion arises or follow trends aimlessly.

What you should focus on is investing smartly in classic items that you can switch up, that will stand the test of time.

Here are a few wardrobe must-haves for the busy professional woman:







## ring pieces (camis, tank neck)

T-shirts and layering pieces (camis, tank tops, blouses, turtle neck)











## Bottoms

Joggers, leggings, colored pants, Jeans-skinny or bootlegged - is great for switching up an outfit, skirts - paired with many alternatives of tops is a must have.



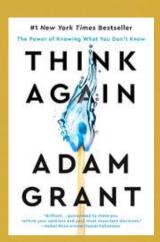




#### BOOKish

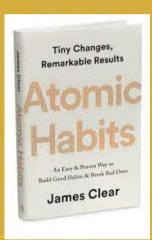
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Think Again by Adam Grant



2

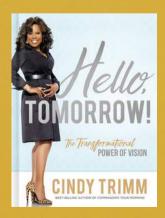
Atomic Habits
by James Clear



3

Hello Tomorrow

by Cindy Trimm



4

How Successful People Think

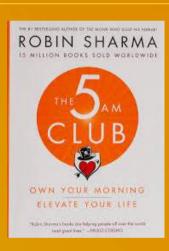
by John Maxwell

JOHN C.
MAXWELL
NEW YORK THAZE HASTYSELLING AUTHOR

HOW
SUCCESSFUL
PEOPLE
THINK
CHANGE YOUR THINKING, CHANGE YOUR LIFE

5

The 5am Club by Robin Sharma



Reading is essential for those who seek to rise above the ordinary.

-Jim Rohn









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## Living Boldly INC.

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